



# FACE AIDS

Building a global movement of young leaders to fight HIV/AIDS

## Prezi: The Basics

### 1. WHAT is a Prezi?

Prezis are one of the newest web-based presentation tools out there. To get a basic idea of what a Prezi is, check out this video:

<http://www.youtube.com/watch?v=pxhqD0hNx4Q>

### 2. WHO presents it? WHO is the audience?

The Prezis created by FACE AIDS can be presented by anyone who wants to share information on the global health topics related to FACE AIDS campaigns. We encourage chapter leaders to present Prezis at chapter meetings. Then members can build the movement by presenting to other friends, family, and even potential donors!

### 3. WHEN and WHERE do you present it?

FACE AIDS designed Prezis to offer chapters flexibility. Spend an entire meeting going through the Prezi or break it up by topics to focus on each week. Chapters can also present the Prezi at a fundraising event, share it on Facebook or Twitter, or email the link to anyone interested.

### 4. WHY you should present it?

Viewers are more likely to stay engaged, learn, and recall information due to Prezis spatial mapping. The program's nonlinear abilities allow the user to bounce from one topic to another while building connections to understand the big picture and learn the main points of a presentation.

### 5. HOW do you present it?

At first, navigating through a Prezi may seem confusing. Here are some tips to get started:

- General navigation:
  - First, view the Prezi in full screen by scrolling over "more"
  - Click autoplay by scrolling over "more" for the Prezi to play through.
  - Left and right arrows allow you to move back and forth each path.
  - The compass and home button on the right zoom out to the overall visual map. Click it again to return.
  - Zoom in and out by clicking the + and - buttons on the right side bar.
  - To move around the page, click on the mouse and drag it from the area you want to view.



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- Preparation
  - Run through the Prezi prior to presenting so you're familiar with the navigation.
  - Dig into the resources and think critically about the issues it addresses. Take notes as you watch and reflect on the issues after each topic. This will help you present the material and lead discussions with your audience.
  - Decide when and how it will be presented.
- Rollout
  - Make sure you have access to a computer with internet and projector if needed.
  - Introduce the Prezi by explaining the purpose of a monthly theme: FACE AIDS campaigns encompass a variety of global health topics. Each month will feature a theme tying together various topics. Each topic includes media categories such as documentaries, books, etc. Prezis are interactive presentations allowing you to focus on one area of a topic as well as see how a theme connects these issues. If specific areas draw more interest, members can dive into them through the FACE AIDS media library.
  - Present and lead discussions using the notes you prepared.