

## ***Considering collective mobilization and action***

### **Small Group Activity and Discussion**

**OBJECTIVE:** *To consider how social movements or collective action take place and to identify where global health broadly and FACE AIDS specifically may or may not be part of or instrumental in movement building.*

#### **PRE-VIEWING:**

“How great leaders inspire action” by Simon Sinek for TED Talks:

[http://www.ted.com/talks/simon\\_sinek\\_how\\_great\\_leaders\\_inspire\\_action.html](http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action.html)

#### **ACTIVITY:**

Each person should take nine sticky notes.

Brainstorm and write down three words, phrases, or sentences in response to each of the questions below (one per sticky) (10 min):

*Why do we need a movement? (Purpose)*

*How do we form a movement (Participation)?*

*What does our movement do (Action)?*

Post your responses on the area of the wall designated to correspond to each question.

Read the rest of your group’s responses to yourself.

#### **DISCUSSION:**

After completing the activity, begin a discussion considering the following prompts:

1. Describe your immediate reactions to the activity.
2. Describe the role, if any, of values in your answers?
3. Examine the similarities and differences in your group’s response to the three questions above.
4. Examine, given your responses, whether or not there is collective mobilization for global health and social justice. What does it look like? Is it united? Is there a purpose? Are there leaders?
5. Articulate a one or two sentence statement about the global health movement that might inspire action.